

UPV



**WORLD DESIGN
CAPITAL
VALENCIA 2022**



ACTION 2023, THE PACT FOR SUSTAINABLE FASHION

The Pact aims to mobilize and incentivize private and public companies in the fashion industry to take concrete action for the up-skilling and re-skilling of their workforce for sustainability. Fashion is the largest source of employment in all creative industries. Understanding entrepreneurship and employability in this sector means that businesses can be better prepared for a changing world, a sustainable one in which challenges and self-created opportunities exist.

This pact aims to encourage companies to incorporate staff with the necessary skills and competencies to improve their sustainability (including ethical thinking, heritage management, and environmental impact measurement) into the design, marketing, supply chain, production, and disposal processes.

By adhering to this pact, the aim is to encourage collective action to maximise the impact of investment in skills. Skills policies and actions are shared by companies, workers, educational institutions, and public decision-makers. The adhesion of these actors will contribute to the up-skilling and the re-skilling of workers.

Concerted efforts can bring clarity to individuals and companies throughout the value chain, reduce costs and focus on priorities. Therefore, the Future of Fashion event —Pact for Skills— is a shared engagement and approach to skills and sustainable actions.



**FUTURE
OF FASHION**



JOINING THE PACT

1. All stakeholders sign this Pact and its key principles, which they commit to respect and uphold. Signing is accomplished by submitting the form provided for this purpose.
2. Signatories of the pact are invited to translate their commitment into concrete actions in line with the 3 key principles.
3. Each commitment will be measured by at least one Key Performance Indicator (KPI) and be presented and monitored at the Future of Fashion event 2023. The indicators are to measure aspects such as the number of people involved in the concrete action or the impact that the action has had on the company and its environment.

THREE ACTIONS FOR 2023 - KEY PRINCIPLES OF THE CHARTER

1. Contribute to the sustainability of the planet from within the company.

Promoting actions that positively impact the environment (reuse and recycling of materials, responsible transport, energy efficiency, awareness-raising, etc.) and incorporating skills related to these sustainable practices as part of the company's training and recruitment criteria. These actions should be designed with the interests of employees in mind and should be supported by the company's management.

2. Measure it.

Monitoring sustainable actions. Using KPIs to measure the impact of the sustainable actions of the company. The monitoring mechanism includes production or raw materials and other areas such as design marketing or supply chain.

3. Inspire others

Communicate these actions in face-to-face events and on social media. The purpose is to have an open dialogue and share and exchange high-quality and impact knowledge on the level of performance of the whole industry.

SIGN THE PACT

